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STRATHMORE STANDARD

VOL XXX— No. 7 Strathmore, Alberta, December 15, 1938 Subscription per Annum $2.00; Foreign $2.50.

CHRISTMAS GIFTS

Look Over Our New Stock

ROASTERS — SILVERWARE

PYREX WARE — CUTLERY

NOMA LIGHTS, SLEIGHS, WAGONS

CURLING BROOMS NOW IN.

STEWART WARNER RADIOS

BURGESS BATTERIES

FLASHLIGHTS

Strathmore Hardware

"The Store of Quality and Service"

M. A. RELLINGER, PHONE 54

Pot Pourri

A list of best-selling books for the year just ending, limited to ten in each category, would include the following.

Fiction—

My Son, My Son— by Howard King.

The Yearling— by Marjorie Kinnan Rawlings.

Rebecca— by Daphne du Maurier.

Dynasty of Death— by Taylor Coldwell.

The Mortal Storm— by Phyllis Bottome.

The Citadel— by A. J. Cronin.

Crippled Splendor— by Evan John.

Tell of Time— by Laura Krey.

All This and Heaven Too— by Rachel Field.

The General's Lady— by Esther Forbes.

Non-Fiction—

With Malice Towards Some— by Margaret Halsey.

Listen! the Wind— by Ann Morrow Lindberg.

The Importance of Living— by Lin Yutang.

Benjamin Franklin— by Carl Van Doren.

The Horse and Buggy Doctor— by Arthur E. Hertzler.

Science for the Citizen— by Lancelot Hughes.

I'm a Stranger Here Myself— by Ogden Nash.

Sailor on Horseback— by Irving Stone

Dorothy Thompson's Political Guide.

Alone— by Richard E. Byrd.

THE WORLD OF WHEAT

By H. G. L. Strange
Director of The Crop Testing Plan

I guess I won't buy any Thatcher Renown or Apex just yet, said a farmer friend the other day. I'll wait and get some of these new varieties 975 and 1097. I hear they will be better.

Many farmers in the rust areas are thinking this way.

The Government has announced that two new rust resistant varieties No. 975 and No. 1097— which have been produced by the Rust Research Laboratory, Winipeg, are now being tested in Great Britain for milling and baking quality.

No doubt if either or both of these should prove superior to the existing rust resistant sorts then they will be named, licensed for use, and distributed to farmers.

There is, however, I understand, but a relatively small quantity of seed available, so there could not possibly be more than a very few bushels to be given to each farmer.

Under these circumstances I advised my friend to secure as early as possible sufficient of the rust resistant varieties that are now available, that is either Thatcher, Renown or Apex, and to apply to the Department of Agriculture at Ottawa for a small quantity of the new varieties; then to sow the new variety, either 975 or 1097, next spring on a small piece of nice clean summerfallow.

Local News Items

Archie Fraser returned last week from Trail where he has been employed for several months. He reports the Strathmore boys, Mike Moran, Vincent Moran, Eddie Crellin and the families all wel land happy in the busy city of Trail. Archie will spend the winter in Strathmore, leaving in early Spring for Nelson where he has secured employment.

Bobby Scales arrived in town last week for a visit, after an absence of 5 years, during which he has worked in Edmonton, Fort McMurray and other northern towns, (our apologies to Edmonton.)

We are in possession of a very interesting account of a trip to Scotland and England written by Miss Marjorie Fairlie, sister of Mrs Nels White. Miss Whits and her sister visited the home of their father in Scotland, and heard many tales "guid and unco sair" of Scotland's early history. Many comparisons were made between the Home-Land and Canada, each receiving its mead of praise.

The regular meeting of the W. I. will be held at the home of Mrs Lena Dewitt on Wednesday, December 21 at 2 o'clock sharp. A Christmas program and exchange of gifts. Roll call, The Happiest Christmas I ever spent.

Last Monday Joyce Woodliffe entertained a number of her young friends with a skating party which was followed by refreshments and games at her home.

Mrs Griffin entertained Tuesday at a delightful Desert Bridge of four tables in compliment to her guests Mrs Bark and Miss Florence Bark. Mrs Whiteside and Mrs Perry being the fortunate holders of first and second high scores. It was a very happy afternoon.

Mr and Mrs Pierson will spend the Christmas holiday in Vancouver with their daughter Mrs Saunders and Mr Saunders.

SEED FAIR AT OLDS
JANUARY 3RD, 1939

The Experimental Union will hold their annual seed fair at Olds Jan. 3. For fuller information see L. A. Phillips, President, Caresland .

Sandy— When is Annie McTavish going to let you marry her?

Andy— It's very uncertain. Some person gave her a big box of note paper with her name printed on it. She won't get married until it is used up— and she writes very few letters on account of the postage.

COMING EVENTS

HOCKEY GAME— Saturday at 9.15 p.m.— Strathmore vs. Gleichen in Strathmore.

HANDICAPPED

We don't care what you think; we want to know what you know, remarked the lawyer.

Well, I may as well get off the stand then, said the witness. I can't talk without thinking. I am no lawyer.

Used Cars

1937 FORD DELUXE COACH

1936 FORD COACH

1935 FORD COACH

1932 FORD V-8 COACH

1931 FORD COACH

1930 ESSEX COUPE

1929 CHEVROLET COUPE

1928 CHEVROLET SEDAN

1927 CHRYSLER COACH

Used Trucks

1928 FORD ONE TON TRUCK

1928 FORD LIGHT DELIVERY

HUGHES MOTORS

STRATHMORE, ALTA.

MEN'S WEAR GIFT Suggestions

LOOK OVER OUR STOCK:: IT HAS NEVER BEEN MORE COMPLETE:-: ALL NEW AND UP-TO-DATE

MEN'S CHRISTMAS TIES—
In Gift Boxes, by Currie—
Priced at ..... 50c, 65c, 75c, 95c, $1.00 & $1.50

COMBINATION TIE AND HANK—
Plain Colors, Something New, in Dandy Gift Box at ..... 95c and $1.00

MEN'S HICKOK BRACES—
In the Newest Styles, Beautifully Boxed $1.00

Other Makes for Men and Boys' also Boxed at ..... 50c and 75c

BELT BUCKLES AND LEATHERS—
In New Style Gift Boxes, Mostly by Hickok ..... 50c and $1.00

HICKOK AND BULLDOG CUFF LINKS, TIE HOLDERS, ARMBANDS AND GARTERS

A NEW LOT OF CURRIE MUFFLERS at ..... 95c to $2.50

DRESS AND DRIVING GLOVES—
Lined and Unlined—
Peccary Hog, Cape, Napa Tan, Shades of Brown and Grey, also Black—
Priced $1.25, $1.45, $1.65, $1.95, $2.50

ZIPPER SLIPPERS—
The Newest $3.45

ROMEO SLIPPERS—
Priced at ..... $2.45 and $3.45

ALL WOOL BEDROOM SLIPPERS—
Fancy Patterns and Plain at $1.25 & $1.45

CURRIE SPATS—
Dome Fasteners ..... $1.00 and $2.50

FURLINED GAUNTLETS AND DRIVING MITTS ..... $1.95 and $2.50

HANDKERCHIEFS—
All Neatly Boxed, by Currie—
2 for ....25c— 3 for.... 50c— 3 for $1.00

HOLEPROOF, FOLSOM AND HARVEY WOODS HOSIERY—
Xmas Boxed, ...35c, 50c, 75c and $1.00

A SPECIAL LINE OF IMPORTED STEWART HOSIERY, 75c, $1.00 & $1.50

GARTERLESS AUTOGART HOSIERY--
Priced at ..... 50c, 75c and $1.00

BOYS AND MEN'S HOCKEY HOSE—
Combination of Colors at ..$1.00 and $1.65

THOS. E. WRIGHT
MEN'S BETTER WEAR

SHIRTS— SPECIALLY BOXED—
Collar Attached or with Two Separate Collars, Plain White or Blue and in Dark and Medium, Patterns or Stripes—
Priced at ..... $1.65 to $3.00

BOYS at $1.00

MEN'S and BOYS' SWEATER COATS—
Heather Mixtures and Combinations
Colors, BOYS ..... $1.95 and $2.95

MEN'S ..... $2.50, $3.45 and $3.75

BOYS ZIPPER NECK SWEATERS—
Blue, Sand, Brown, at $1.25

A SPECIAL SCOUT BELT FOR BOYS WITH KNIFE, SPECIALLY BOXED, AT $1.00

:-: Standard Essay Prize Winners :-:

SENIOR GROUP

FIRST PRIZE
OPAL ENGLUND. CROWFOOT

MY HOPE FOR THE WORLD AT CHRISTMAS 1938

Time marches on! And who is to say that it shall not? it is 1938. Christmas looms ahead of us, with all its brightness and dazzling jollity. The usual rush again fills the frosty air with commotion and clamor. Everywhere the laughing faces of grown people and children alike are seen thronging the streets; voices glad and gay ring like bells through the winter atmosphere.

But then—hush; for one moment, stop the holiday din and listen to hear if there is "Peace on earth, goodwill toward men."

Low in the distance is heard the report of the cannon. More audibly above that, roars the thunder clap from the war cloud that rolls down on the world. Still louder is the beat of the throbbing, anxious hearts of the nations' people, fearing the horror and grim mercilessness of another war.

It is twenty years since the world agreed to halt in its blood curdling war play. Has the end of the halt come now. Is it once again time to awaken the old game of iron revenge of nation against nation?

How the hope springs to the human heart that the world would stop for a blessed pause and think,— think seriously before it desperately plunges to destruction. If only the nation leaders could realize that war brings only debt and grief and torn homes and hearts. Oh! that the world would look into the future. With the continuation of rearmaments and the ceaseless scowling and growling of one nation against the other, the outlook is anything but bright. To look out on 1939, one is struck with the graveness of the situation. It certainly requires thought and consideration.

During 1938, the war clouds thundered down meancingly close, but suddenly, by the works of the Four Power Conference. the sun broke through and hearts were lighter than they had been fo rmonths before. Now again, Europe is wriggling to have some more savage excitement, and now nearing Christmas the world still groans under a weight. But in spite of it all "Hope springs eternal in the human breast."

How my hopes soar to the skies when I think of the possibilities of maintenance of peace. Laying aside the gruesome murder story of Europe's battlefields, Ithink of the millions of happy homes that would raise a shout of joy, great enough to thrill the earth and firmament above. How welcome would 1939 be, if with her she brought a reconciliation of the powers of the world, and a new peace agreement that would let the tired old world rest, and the billows of war's sea be calmed to stillness. How pleased Canada would be to welcome her King and Queen next year in the quietude and pride of a peaceful relationship with other countries.

If such hopes be vain, it is not wrong to suppose them, for the world would have a joyful negotiation that would be like another Armistice signed.

Let us strain our ears. then, beyond the rush of mad war, even beyond the Christmas festivities that only try to hide a darker future, and listen to hear again as two thousand years ago was heard over Bethlehem hills, the voices of angels singing rapturously, "Peace on earth, goodwill toward men."

SECOND PRIZE
JEAN AITKEN, NAMAKA

MY HOPE FOR THE WORLD AT CHRISTMAS 1938

In a very short time we will celebrate the greatest day in the year—Christmas. The customary preparations are made. The housewives once again make their Christmas cakes and plum puddings. Everyone is buying gifts. Again, father divides his pay check among his family.

However, the most elaborate preparation of all, is that of the large department stores. A great deal of time and money is spent, and advertisements of all kinds, to attract the shoppers to their store. Shoppers, who have probably been saving their money for many months, and every store goes to no end of trouble, to attract the crowd. For this is the season when everybody, more or less, becomes a spender, and Christmas is a very profitable time for the owners of a department store.

What of the world preparation? Perhaps there will be a lull in the race for world armaments, to stop and celebrate the birthday of the "Prince of Peace." These engaged in selling use the birthday of the One who said,

"It is more blessed to give than to receive," as a great profit making scheme.

We forget a little, and rest a little from the mad rush to arms. We attend church and once again listen to the story of the babe in the manger. Hampers are sent to the poor; but what are the poor to do when the hampers are gone? They must slide back into the old rut of merely existing, no—half existing until another Christmas.

It is imost two thousand years since that first great Christmas night when angels appeared to the shepherds and sang, "Peace on earth. goodwill to men."

Sadly enough, after two thousand years, the world is far from being peaceful. There are wars and rumors of wars. Unemployment and its inseparable companion, Poverty, are more prevalent than ever before. Yet Christmas is celebrated with more enthusiasm than any other day in the year. One of life's great ironies.

It is clear that something is amiss. Does it seem as if we have been practising the Savior's teachings? Have we not to a great extent, forgotten the true meaning of Christmas Would Christ Himself rather have us remember Him one day in the year and forget Him and His teachings all of the others?

Certainly Christ must look, in sadness upon the world which he died to save. A world that so enthusiastically celebrates His birthday, and when the laughter which is engendered by man's fellowship to man at this time has died away, the nations begin again to make stronger fortifications and larger and better machine guns to destroy themselves.

My hopes for the world at Christmas nineteen thirty-eight are. A world of peace; a world that will forget its anger, grievances and prejudice. A world that will forget its armaments to remember "The Prince of Peace," a world that will forget its money making schemes to remember, that it is more blessed to give than to receive. A world that will determine to make the time speedily come when the nations will live in the great fellowship of Jesus Christ, and the sound of the war guns shall be heard no more.

THIRD PRIZE
MYRTLE STOODLEY
VALLEY GARDENS

MY HOPE FOR THE WORLD AT CHRISTMAS 1938

My first and most important desire for the world this Christmas is; it will be at peace. Think of a scene on Christmas Day in a home, where a mother and her children dwell. The father is away fighting for his country and at home the little ones cannot understand why their father isn't home to spend Christmas with them. They think Christmas should go on anyway with all its joyfulness, while their mother and maybe older sister or brother are trying to carry on and give the younger children a merry time. Yet, all the time they are thinking of their dear one who is miles and miles away from them. It would, no doubt be a very unhappy Christmas for them.

Now, turn to the scene in a home when war is not raging throughout the land. The whole family sitting there, laughing and joking with the real Christmas spirit revealed among them. Everybody merry and full of joy. What could make the picture happy and complete? I'm sure that if all the nations thought over the horrors and heartbreaks of war, they would bury the hatchet not only for Christmas Day but also for the rest of the year.

I hope at Christmas 1938 the people who are separated from their relatives will be able to spend Christmas together. There are many people that live far away from their relations or very dear friends. If they could only meet together and complete the family circle wouldn't it make many hearts feel brighter on Christmas Day?

Most young children think of Santa Claus first, when Christmas is mentioned. For weeks and weeks beforehand they plan, wonder and think of the toys they will receive and the stockings they will hang up. How joyful they are when they waken early and look in their stockings on Christmas morning. So many oh's and ah's as their eyes brighten up at the sight of their new toys and the decorated Christmas tree. How disappointed they would be if they woke to find, only an empty stocking. It would be a very pitiful sight. So, this Christmas I hope Santa Claus will visit every home and leave lots more than ashes behind him.

I hope that those poor people who are invalids will be well and strong enough at Christmas, to be able to enjoy the visits from their friends and the other joys of this wonderful day. There are many little children in this world today that cannot walk and talk like other children. I hope that Christmas will be one of the days when they will, also, be well enough to enjoy the fun that other children have and that they will receive just as many toys.

If we tried to, we could find a large number of people on this earth who are shelterless and have very little food and clothing Yet, on the other hand we could find many people who can afford luxeries and a good home. I hope that these people will share their luxeries with the poor people so that they can also enjoy Christmastide.

Christ's Birthday is a time when joy, happiness and kindness to others should be shown. Most people have worries, sad memories and dislikes. Wouldn't it be fine If all these could be forgotten on this festive day and only the kindest and most pleasant memories could be recalled? I'm sure it would make a much happier world. So, this year I hope everybody will have a very, very, "Merry Christmas."

PRIZE ESSAYS IN THE STANDARD CONTEST

The six winning essays in the Standard's Essay Contest are published on this page. There were several very worthy essays which could not be among the prize winning first three. We extend to these as well as to the winners our good wishes and encourage them to try again. We feel it is a commendable feature that each of the winners represents a different school in the district—thus showing the general high standard attained in the community.

The list of entrants was almost double that of last year, showing the growing interest.

Again our thanks to the Teachers and pupils co-operating and to the judges Rev. V. M. Gilbert, Rev. Geo. W. Lang and Rev. Father Learer who spent valuable time in judging the many essays.

NOVEL EXPERIMENT IN STRATHMORE

EXTENSIVE FRUIT AND FLOWER PRODUCTION BY MR A. GRIFFIN

One day last summer, The Standard was privileged by a visit to the C. P. R. Gardens, the many varieties of fruits and flowers and their source being explained in detail. Realizing the magnitude of this work and the benefit it will prove in future years to the Province of Alberta we felt this worthy "hobby" should be given fuller publicity, than it gained by just the casual visitor. Knowing Mr. Reader Superintendent of Parks, Calgary would be well versed in these various experiments, we asked him to come to our assistance. Mr Reader very kindly acceded to our request, the following article being contributed by him, which the Standard is very pleased to publish.

Away back in 1913, by request of the C. P. R. there came to the town of Brooks a gentleman, by profession a civil engineer, from the State of California, to take the position of Superintendent of Operation and Maintenance of the Eastern Section of the Irrigation Block. In 1932 or 1933 he was promoted to the position of Chief Engineer of the Department of Natural Resources of the C. P. R., succeeding Mr A. S. Dawson. After the transfer of the Eastern Section of the Irrigation Block under an Act passed by the Alberta Provincial Legislature in 1935 the same man, at the retirement of Mr R. S. Stockton assumed the duties of Superintendent of the Western Irrigation Section with headquarters at Strathmore, carrying on the duties of the Chief Engineer. The gentleman I refer to is Mr A. Griffin, who is at the present time Chairman of the Irrigation Division of the American Society of civil Engineers with a very large membership in the Western States and Canada, a member of the American Society of Civil Engineers. a member of the Engineering Institute of Alberta, and a member of the Association of Professional Engineers of Alberta The positions that Mr Griffin has had and still holds would indicate very definitely that he is a master o fthe profession in which he has been trained, but, whilst a civil engineer by profession and training, he is most decidedly a horticulturist by birth and inclination and this has been very clearly demonstrated by the wonderful work he has done at Brooks, and later, at Strathmore, mainly along experimental lines, partly in the realm of flowers and shrubbery, but more particularly with fruits.

It was my good fortune recently to be able to inspect the work that Mr Griffin is now carrying on at Strathmore. My first contact with his work was with a bed of 3,000 seedling lily bulbs in full blossom, all hybrids of his own production and a marvellous collection indeed. Passing on to the less spectacular but more utilitarian part of his work, I was shown a plot of land where were pears, apples, plums, apricots, cherries and numerous other fruits growing vigorously and healthily. All of these had not fruited and the entire hardiness of some had not been actually proved, but, as Mr Griffin is doing a considerable amount of grafting and budding and is working on stocks of the very hardiest type imported from Manchuria, Siberia, Russia and other parts of the world where the climate is at least as extreme as our own, there is every indication that his efforts will prove successful. Indeed, that has already been proved in some instances as I was privileged to see beautiful crops of plums and such apples as Duchess, Wealthy and various crabs already in bearing. Walnuts and butternuts are coming on.

One very interesting experiment that Mr Griffin is conducting is to see if it is possible to grow a really worth while apricot in our climate. Siberian apricot species are decidedly hardy and are useful as ornamental subjects because of their attractive pink blossoms, but the fruit they produce is without flesh-dry and husky. Manchurian species, whilst they produce fleshy fruit, lack sweetness and are generally unpalatable at least to our taste. But trees from both these sources are extremely hardy and it is hoped that by working some of the better of the new hardy varieties on these hardy stocks, apricots of a quality such as have been successfully produced in Manitoba and of sufficient hardiness for our climate may yet be produced.

Mr Griffin's principle work has been in connection with hybridizing, raising of seedling stock and budding but he has not neglected cultural practices in other directions. He has given much study to methods of planting and pruning and the best soils for certain varieties, though he has been most fortunate in this latter regard in both locations where his experimental work has been conducted—Brooks and Strathmore; in both places the soil has been of excellent quality for the work he has carried on.

The question of pollination of certain fruit trees is a very important one, some varieties of certain fruits being self fertile, others being self-sterile. These self-sterile varieties are susceptible only to certain other varieties and therefore these compatible pollinators must be planted in proximity if fruit is to be produced. Mr Griffin has made a close study of this subject.

Beside the fruits already mentioned he has made tremendous strides in the introduction of small fruits suitable to this western country. These include strawberries, raspberries and red, white and black currants.

At Strathmore, so keen is Mr Griffin to make every part of his project productive that even his shelter belts consist of fruit producing species—saskatoon plums and crab apples, most unique material form shelter belt. One interesting feature of such a shelter belt is that the fruit produced will tend to attract birds which may prove helpful by feeding on insect pests attacking the fruit trees proper.

At Brooks Mr Griffin was able to produce grapes of quite good quality and such would mature in our climate. He has not attempted anything along this line at Strathmore but will, no doubt, eventually work in this direction.

During the years Mr Griffin spent at Brooks he raised many thousands of seedlings, a number of which are of interest and the Brooks Sandcherry has attained commercial importance.

Mr Griffin is very liberal with the fruit he produces but, in the case of stone fruit, it is always given away with one stipulation— you are to save and return the pips.

Perhaps the most surprising thing about Mr Griffin's work is that, in spite of being suddenly cut off from the work he had conducted for so man years at Brooks with many experiments incomplete, he yet had the courage to make a complete new start at Strathmore. All of which goes to prove that whilst his early training and experience was entirely in the field of engineering, in which field he has been eminently successful, yet, at heart this man is a horticulturist Having made so great a success of his gardening efforts as a hobby, what might he not have accomplished had he had an early scientific training in that profession .

— W. R. READER

The Standard wishes to add to above.

Mention should also be made of the valuable pioneer work of other persons at Strathmore and vicinity and throughout the Western Section Mr R. S. Stockton, Mr Griffin's predecessor is responsible for the planting in 1911-12 of the wonderful shelter belts on the Headquarters ground and for the first plantings of fruit and other trees which has encouraged and facilitated the more extensive trials and experiments now in progress.

(Continued on Page Six)

JUNIOR GROUP

THIRD PRIZE
JEAN KIRTON, CHEADLE

"IT IS MORE BLESSED TO GIVE, THAN TO RECEIVE"

"To be alive in such an age,
To live it to it, to give to it."

How true is the above quotation in in this world o ftoday? How good to be alive in this day and age. How many the opportunities of giving hope and cheer.

At this time of year, our thoughts turn more to the giving of gifts. it is not the value of the gift, but the spirit in which it is given, that really counts. A small gift may be given to a person, and at the time seem a very small thing. But, great may be the feeling that goes along with that gift. Just a mere thought of kindness shows just how to make the "Spirit of Christmas" a reality.

A wealthy person may give a donation without much thought or feeling whereas the poor widow's penny may create a great deal of happiness.

With the accummulation of wealth, a man's character often grows more greedy. His thoughts are of self only—let the other fellow see to himself.

Such was the case of Dicken's "Scrooge." He was a very greedy man, thinking only of himself, and grumbling at every little thing, and at every criticism of himself. But, after having a dream, he realized just how greedy he was, and that he was doing no good to himself or others, he changed into a man well liked by everyone, and became a very happy man. Indeed! He realized that he could not take his wealth with him, when he died, and what joy he got was through giving to others.

In this wide world, many people may still be found, who really know nothing of the true "Spirit of Christmas," and "giving."

Let us learn from "Scrooge." If we have nothing to give but a smile or a cheery word, let us give it!

This golden opportunity is continually knocking at our doors, bidding us to give, and be happy.

Then, the spirit of gift giving. How wonderful to be alive! How wonderful to be able to carry this gift through each day of the year!

SECOND PRIZE
BRUCE PAGE, GLENCAIRN

THE DICKEN'S CHRISTMAS

Every Christmas may be a Dicken's Christmas if we like to make it so. One has only to re-read some of his words. In 1842 he published his first Christmas story, "The Christmas Carol," and the following year "The Chimes." and for years after, we were sure of his Christmas story. Christmas was the time for loosening the bands of business, people being their true selves, their best selves, the selves that the Lord who was born on Christmas Day would have them be.

Let us go back to this period, where transportation was by stage coach. Way-farers and mail are dropped off at various points of destination. Picture for yourself the open fire place in the old English homes, the only means of heating the house in Dicken's time, in town and village there doors and windows closed against the weather. Inside are flaming logs heaped high; joyful faces, and there is a healthy music of voices. It is from such a scene as this, perhaps, that Dickens found his first Christmas story and it's first suggestion may be in the description of the jolly Christmas at Dingley Dell. He gives a wonderful account of the dancing and games, the kising under the mistletoe, the drinking of punch or spiced ale, and the story telling, where everyone gathered together in a large kitchen; family, friends, servants and poor relations.

Numerous games are played. Blind man's buff and snap-dragon are two of the most popular. When everyone is tired of these games, and when fingers enough are burned and all the raisins are gone, they sit down by a huge fire of blazing logs to a substantial supper and a mighty bowl of wassail, in which the hot apples are bubbling and hissing with a rich look and a jolly sound that is perfectly irresistable.

After the pudding comes the call for Christmas carols, and as they sing the deep red blaze casts forth a cheerful glow in the hearts of spirits to their Yuletide festivities singing;

"God bless you, merry gentleman,
May nothing you dismay."

FIRST PRIZE
MARY RISDON, STRATHMORE

THE TRUE CHRISTMAS SPIRIT

A step or two ahead of us is a time when all the store windows will be festooned with holly and mistletoe, decked with bells and paper chains, and covered with such threatening notices as "Only Three More Shopping Days Til Christmas." Cars will be laden with people carrying oddly-shaped packages, and, drifting from churches, radios, groups of people on the streets and from our own lips, will be such famous old Christmas Carols as "Good King Wenceslas" and "Silent Night, Holy Night." Indeed, just ahead of us is Christmas, a time when all should be happy and intent on celebrating this glorious occasion with 'the true Christmas Spirit.'

"And what," some may ask, "is the true Christmas Spirit? Is it not enough that we spend hour upon hour of our precious time planning the menu, preparing the food, trudging about in crowded shops worrying ourselves to distraction over the selection of presents, and other such bothersome obligations? Do we not already spend the day at home with the family and all our relatives until we can not bear to stay any longer? What more can be expected of us Is it not enough to pretend we're enjoying these Christmas frivolities?"

Yes, the truth is many of us are bored with Christmas. Our apparent good spirits are nothing but a mockery. We hide 'neath a mask of good will to cover the fact that we are bored miserably and wish that the whole ghastly affair was over.

What ever is wrong with Christmas? We didn't feel this way when we were very young. Did we not once wish that Christmas came not just once but many times each year? We used to begin to save and plan for a present for our parents months ahead of time— and love it. On Christmas eve did we not hang up our stockings in eager anticipation and be awake on into the night, only to waken before it was light, so anxious were we to find what had Santa Claus left us? Those, indeed, were the days, when we really enjoyed Christmas, when we believed in Santa Claus and a 'True Christmas Spirit.'

That, then, is the trouble. There is nothing wrong with Christmas. The fault merely lies in ourselves. We have become so sophisticated that we are afraid of being thought sentimental if we dare enjoy Christmas. The truth of this statement is found in the fact that children are very old people still enjoy Christmas.

Something is radically wrong with us. Whatever will become of us if we can no longer enjoy the greatest, most beautiful event of the year? How long may we expect to attain happiness if the year's grandest festival becomes empty and meaningless to us?

At heart I think most of us are completely old fashioned about Christmas. There is but little about it that does not attract and thrill us, if we will be really honest about it. We may complain that the streets are too crowded for comfort, that the carloads of Christmas trees form traffic hazards— and yet we must admit that the sight of both does much to warm our hearts.

With our minds intent on the fervent hopes of receiving some unexpected present, we may curse the inconvenience of irregular opening hours o fthe Post Office ,eagerly anticipating the morning's mail, knowing that probably we may receive a Christmas card from some friend whom we thought had forgotten us. Though we hate to admit it I think most of us hope that Christmas morn will dawn on a world carpeted with snow. In fact, when we are unable to evade the issue, we must nearly all admit, that at heart our attitude towards Christmas is decidedly like that of Dickens.

If we could find courage to admit our emotions and attempt to carry them out fully, without being secretly ashamed, I am sure that we would be far on the road to recovery.— recovery of the True Christmas Spirit. Indeed we would all be children at heart, once more.— "Unless we become as little children we shall in no wise enter the Kingdom of Heaven."

WISDOM IN THIS

A boy on holiday after fishing off the pier for three hours at last got a bite. An old lady near by loudly stated that it was a shame to catch such dear little fish. The boy was quick with his retort. Well, he wouldn't have got into trouble if he had kept his mouth shut."

MAYOR HUGHES' GREETING TO THE CITIZENS OF STRATHMORE

In a few short days we will again join in celebrating another Christmas, and to prove that we have permitted our thoughts to dwell upon the true meaning of this celebration let each one of us do some act of kindness that will in some measure improve the lot of our fellowmen.

In the world today there is so much strife and bitterness that we all should feel grateful that it is our privilege to live in a country where peace and the Spirit of Goodfellowship still prevail.

Upon looking back we cannot help but feel that our district has been favored in a material way, having harvested a fairly good crop for which we are truly thankful and to those not so fortunate we extend our sympathy.

o the People of Strathmore and vicinity I wish you a Very Merry Christmas and may the New Year bring everyone new hope, happiness and prosperity.

CHRISTMAS MESSAGE FROM M. D. OF BOW VALLEY

The Reeve and Councillors of the Municipal District of Bow Valley No. 219 are very pleased to avail themselves of this opportunity of wishing all the residents of the Municipality and of Strathmore and District a very Merry Christmas and a Happy New Year.

They deem it a privilege at this time to be able to publicly express their individual appreciation and the

Purchase of Midland Bus Lines Ltd. a company operated in Alberta for the last nine years by Central Canadian Greyhound Lines Ltd., was announced here Friday night.

Lorne Prissell ,owner of the Mid land Lines, will become superintendent of the purchaser's Edmonton division and his 26 employes and 14 coaches absorbed by the Greyhound company. The purchase price was not announced.

appreciation of the Municipal District as a whole to the Strathmore Soroptimist Club for their untiring efforts on behalf of their work, without their efforts, might not have a very Merry Christmas.

The thanks of the Reeve and Council is also extended to the other organizations who have from time to time during the past year performed many acts of kindness among the residents of this Municipal District.

Christmas Greetings

WE EXTEND CHRISTMAS GREETINGS TO ALL OUR CUSTOMERS AND FRIENDS

THE NEW 1939 CHEVROLET WILL SOON BE OUT. 90 NEW IMPROVEMENTS AND SUBSTANTIAL LOWER PRICE. SEE YOUR LOCAL DEALER.

W. J. Weyers

CHEVROLET & OLDSMOBILE

JOHN DEERE Phone 12 DE LAVAL

A Farmer's Musings

SCHOOL DAYS—

Perhaps our younger readers will forgive us when we say that there is more fun going to school nowadays than when uncle Timotheous was engaged in acquiring a slight knowledge of the 3 R's.

Down in old Tennessee, they have a schoolhouse equipped with a comfortable room where the senior pupils are permitted to woo "my lady nicotine" for 5 minute periods during the hours of study.

In our young days there was a small apartment reserved for boys, but it wasn't for the purpose of smoking.

The lad who led us there had a strap with a huge knot burned into it, and frequent use of it made him exceedingly expert in applying it.

On one occasion, when a window had been broken, the whole class of about 20 boys slowly filed into the chamber of horrors and believe it or not, they all came out very humble little individuals.

A revolution or a general sit down strike would be apt to follow if such a large scale operation occurred during this highly civilized period of history.

BLARNEY FROM THE PREMIER

When Mr Aberhart told a large number of Easterners to go to Alberta to see what he had accomplished, he must have been in a mood for handing out a little blarney.

Despite the improved conditions under which he has carried on the work of administration, the premier's record is not a bit inspiring.

The Provincial debt has been greatly increased; men still look for employment with little hope of finding it, and the grand plans for the promotion of just prices and the distribution of monthly dividends have been abandoned.

Mr Aberhart also told the folks back home that he never promised dividends, but neither he nor any of his associates can deny that the $25.00 per month was the main feature of the Social Credit party's platform a little more than three years ago.

And if Mr Aberhart made no promises about dividends, why did he go to the bother of broadcasting his inability to deliver them within the period he had specified himself?

NOT SO BAD—

If the people of Rural Alberta are as godless as some of their critics have declared they have many queer ways of displaying this trait.

In addition to supporting local churches of many denominations, they contribute in the most whole hearted manner for the numerous services that are sent over the air.

The appeals for aid made by the various charitable organizations are responded to in the same way, even in seasons when ill luck has attended the efforts of many individuals.

They are also kind to friends in distress and generally assume a most tolerant attitude to the Religious beliefs of their neighbors.

It is quite possible that the long range critics are not acquainted with these facts, which is rather unfortunate for those who depend on their veracity for enlightenment.

DISAPPOINTMENT—

Although the members of the exclusive Baconian Society of England have long agitated for the opening of Spensers tomb in Westminster Abbey, the final outcome proved a great disappointment.

When the leader's coffin was brought to the surface it was seen that, through someone's mistake, the remains of a later genius had been disturbed, and no further investigation was permitted by the authorities.

The original object of the proceeding was, to put it mildly, of an unusual character.

Tradition says that when Spenser died the poets and philosophers of the time wrote their individual tributes and placed them either in the casket or on top of it.

The Baconians hoped to find one bearing the signature of Shakespeare in the handwriting of Sir Francis Bacon, which would have proven the old contention that the brilliant illegitimate son of Queen Elizabeth was the true author of the celebrated Shakespearian plays.

Despite its 80 years of existence the Baconian Society has nothing more than highly circumstantial evidence to offer in support of it's claims, and the name of William Shakespeare is still supreme in the realm of literature.

NATIONAL HOUSING ACT

Hon. Chas. A. Dunning released the following figures which speak for themselves.

The total amount of loans made under the Dominion's housing legislation now exceeds $26,400,000, and total housing units financed number 6,755.

The following table shows the number of family housing units financed, and the total amount of loans made up to November 30, 1938, classified by provinces.

	Units	Amount
Prince E. I.	15	80034
Nova Scotia	426	1809578
New Brunswick	118	505117
Quebec	1530	6842901
Ontario	3272	12544622
Manitoba	209	876353
Saskatchewan	7	25000
Alberta	—	—
B. C.	1178	3751993
Total	66755	26436628

— TRAIN SCHEDULE —

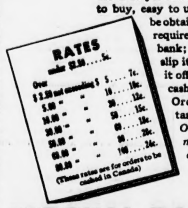
Strathmore—

Going West ---------- 9.08 p.m.

Going East ---------- 8.07 a.m.

When You Have Money to Send by Mail...

use a Royal Bank Money Order. Simple to buy, easy to use—a Money Order can be obtained for the exact amount required at any branch of this bank; then all you have to do is slip it in an envelope and send it off. It is never safe to send cash. Use Royal Bank Money Orders for all your remittances. *Royal Bank Money Orders can be used to send money anywhere in Canada, United States or Great Britain; issued for any amount up to $100.*



THE ROYAL BANK OF CANADA

C. F. NICHOLL, Manager. Strathmore, Alberta

Merry Xmas

GIFTS GALORE AT PATTESON'S

Rexall Drug Store

PHONE 49

— COAL — — COAL —

THE SEASON'S GREETINGS to Our Customers and a Bright and Happy New Year For All.

JOHN KEELING— Phone 72, Strathmore

We Wish You A Merry Christmas And A Happy New Year

NEW STYLE ALADDIN LAMPS

COLEMAN LAMPS AND LANTERNS

We have a Brand New selection of Toys this year at reduced prices

See our Gift Selection of New English Pottery and Silverware Assortment

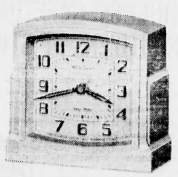
Hockey outfits and Sporting supplies of all kinds

RADIOS General Electric

RADIOS DeForest-Crosley

EVEREADY SUPER LAVERBILT B. BATTERIES ARE THE CHEAPEST BECAUSE THEY LAST LONGER.

FLOOR LAMPS



ELECTRIC CLOCKS

Crown Lumber Co. Ltd.

PHONE 26—STRATHMORE, Alberta

Challenger WATCHES

PRESENT A GIFT WATCH with a good name—

Ladies Wrist Watch, 10 kt. natural gold-filled Case and Bracelet, Challenger movement - - - - - 35.00

Challenger Watches are serviced in our own Stores across Canada.

Birks

— CATALOGUE ON REQUEST —

HENRY BIRKS & SONS (Western) Limited,

CALGARY ALBERTA

TO EVERYONE

A MERRY CHRISTMAS

AND

A HAPPY NEW YEAR

L. C. VAN TIGHEM

Local Agent STRATHMORE

COAL FROM CONSUMER'S MINE

We wish all Our Customers and Friends A VERY MERRY CHRISTMAS

Delivered per Ton at $4.25

TRUCKING OF ALL KINDS

Cream Route Tuesday and Friday

Phone 5— NORMAN TAYLOR

KING EDWARD HOTEL

A MERRY CHRISTMAS TO ALL

Phone No. 1. John Spirros, Manager

A VERY HAPPY YULETIDE AND BRIGHT AND PROSPEROUS NEW YEAR TO ALL

DR. D. C. HAWORTH

THE SEASON'S GREETINGS TO ALL WITH HEALTH AND HAPPINESS FOR 1939

S. C. SORENSEN

When ordering Scotch ask for—

McCallum's Perfection Scots Whisky

Imp. 26 oz. 40 oz.

EDINBURGH (FOUNDED 1807) LONDON

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STRATHMORE STANDARD

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ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

Member of the Canadian Weekly Newspaper Association

Christmas 1938

By Jessie Sinclair and Sydney May

"Ring right merrily, Christmas bells
Your song of Peace—ah—how it swells . . . ."

BUT is there Peace, ye bells
While hungry children weep
And men forge deadlier swords
A tryst with Mars to keep?

Oh, is there Peace, ye bells,
While women look abroad
With eyes that read the dawn—
And pray to God?

And is there Peace, ye bells,
While Jewry dreads its fate
Crushed 'neath the iron heel
Of Christian hate?

Can there be Peace, ye bells,
While war-mad men prevail
And lust of blood and death
All liberty assail?

There is no Peace, ye bells,
The world by war is shocked
And your glad song of Peace
By Mars is mocked.

There SHALL be Peace, ye bells,
When we who hear your voice,
Heed well the tale it tells,
And in the Christ rejoice!

ORIGIN OF "SILENT NIGHT"

The breakdown of an organ in a tiny church at Oberdorf, Germany, on Christmas eve of 1818 led directly to the composition of the classic religious song, "Silent Night" (Hellige Nacht). Special music for the church's Christmas festival had been prepared, but when the organ broke down, it was out of the question. Only a guitar was available as an instrument. So the assistant pastor dashed off a poem, went to the organist's home and asked him if he couldn't arrange a simple melody for two solo voices and a chorus to sing the poem to a guitar accompaniment. The organist said he'd try— and then and there jotted down the music. The next morning at the little church, the greatest of all Yuletide songs was sung for the first time. —Neal O'Hara.

CHRISTMAS— 1938

Is there a Santa Claus? Yes most assuredly.

Despite the war torn nations, despite unjust economic conditions, despite the fear and distrust among nations, who to preserve peace, are arming to the limit of their resources, yes despite all these deplorable conditions, among the nations, in the heart of the individual the "Spirit of Christmas" does reign. The spirit and Teachings of the Christ, whose birth we celebrate, becomes a more living and vital force, and reaches its zenith at the Christmas Season.

The faith and joy of little children— the meeting of friend with friend, the message to the distant friend, the joy of the Christmas music, the thought and solicitous care for the Tiny Tims, and the message of Love exemplified in the Life of The Messiah all exert an influence that supercedes all others at the Christmas Season.

We could all most devoutly wish that the clouds of war and inhumanity could be dispersed.

That there were no suffering people, no little children or older ones, hungry, or cold, or ill-clad. We could wish there were no lonely hearts—no hopes deferred, no cherished desires frustrated.

We could wish that the joyousness of Good-will was everywhere present, throughout the world.

But alas! The outlook today is not a cheerful one.

The time will come however, we hope it is not too far distant, when the Spirit of Amity shall be universal and from year's end to year's end; when the ultimate triumph of Peace on Earth, will prevail. And so with this belief uppermost we wish all our readers a very joyous Christmas Season.

Nightingale

Miss Isabelle Newell and Mr Harry Thurston were married on Monday, December 5th at the Pro Cathedral of the Redeemer. The very Rev. Dean Rapp officiated. After a honeymoon spent at Vancouver and Victoria the happy couple will reside in Nightingale district.

Mr and Mrs Robert Putnam, Mr and Mrs Arthur Kimmett, the Newell family and Thurston family all motored to Calgary to attend the Newell Thurston wedding.

Mrs Henry Hilton, and Mr and Mrs Vernon Miner spent a pleasant day in Calgary last Monday.

The hockey boys are taking advantage of the fine weather for practices and games. On Sunday, Dec. 4th the local boys defeated Akenslad 7-0. On Dec. 7th Elwood boys defeated Nightingale 3-1 On Dec. 11th Nightingale went to Akenslad and the game ended in a tie 1-1. Dick Jansen played goalie and made many sensational stops. It is noticed there are many good players in all these teams.

A really pleasant afternoon was spent at the home of Mrs Hilton, Sr. last Frida ywhen the Women's Institute held their regular meeting. The roll call was a suggestion for roll call for 1939. It was well responded. An exchange of Christmas gifts followed as has been the custom for many years. A delicious tea was served and community singing was enjoyed by all.

Miss Audrey Thurston spent last week in Calgary visiting with friends.

Miss Doreen Joel is at home again after spending several months in Rockyford.

Miss Gloria Goldsmith of Cluny is the guest of Miss Margaret Beattie at the teacherage.

Harley Harriman is spending a week in Calgary. He attended the big dance at the Normal and reports an especially good time.

WEDDINGS

SMITH — SWENSON

A wedding of much local interest was solemnized in the Rectory of St. Mary's Cathedral, Calgary Thursday, December 15th at 10 a.m. when Dorothy Joan, only daughter of Mr and Mrs Swen Swenson of Strathmore became the bride of Peter Johnstone Smith, son of Mr and Mrs Alexander Smith of Liverpool, England, the Rev. Monseigneur Smith officiating.

The bride who was given in marriage by her father looked most attractive in a Tailored Suit of grey with wine colored accessories, and a corsage of roses and Lily of the Valley.

The bridesmaid was Miss Mildred Rosgen cousin of the bride. She chose for the occasion a rust colored suit, with matching accessories, and wore a corsage of roses and Lily of the Valley. The groom was attended by Mr Edward Gaunt.

Following the ceremony, the wedding breakfast was served at the Empress Grill, where felicitations were extended the young couple, about 35 relatives and immediate friends being present.

The bride's table was attractively adorned with flowers and a three tier wedding cake holding central place.

The toast to the bride was happily proposed by Rev. Father Leaver of Strathmore, the groom making a delightful response.

Later Mr and Mrs Smith left by motor for Edmonton and on their return, will reside in Calgary. The bride was the recipient of many beautiful gifts testifying to the esteem in which she is held.

Miss Swenson was also the guest of honor at four lovely showers, given by friends, and by the staff of the B. A. Oil Co. in which office Miss Swenson has been engaged for the past four and one half years.

Mr and Mrs Swenson have been residents of Strathmore for many years and their many friends will unite in wishing a long and happy future to Mr and Mrs Smith.

Glencairn

The U F W A met at the home of their president Mrs Frantz, on Wednesday afternoon After the business was concluded a delicious lunch was served by the hostess.

Wednesday evening a whist drive was held at the Glencairn school. Winners of high scores were Miss Tudor and Bobby Watson. Consolation prizes went to Mrs W. Forest and B. Hildahl.

Thursday afternoon the sewing club met at the home of Mrs Robert Groves. Sewing and visiting was enjoyed for a while, after which a dainty lunch was served.

CHRISTMAS Suggestions

For The LADIES

HANDBAGS ..... $1.00 to $4.95

PYJAMAS IN NOVA SILK & KAYSER, Priced ..... $1.95 to $2.95

PANTIES— Lace Trimmed and Plain— Priced ..... 39c to $1.00

BLOOMERS— Nova Silk, Celesuede and Fancy Knits ..... 59c to 98c

GOWNS— Nova Silk, Satin and Celesuede, Priced ..... $1.00 to $1.95

BOXED HANDKERCHIEFS— in a wonderful variety ..... 19c to 98c

WE HAVE A VERY COMPLETE LINE OF TABLE LINENS

RAYON TABLE CLOTHS in Check and Scroll designs ..... $1.35 to $1.50

BRIDGE SETS— Hand Embroidered, Per Set ..... $1.10 to $2.95

APRONS— of the Favorably Known Printella make in many pleasing Styles, Priced from ..... 49c to 75c

TOWEL SETS— More Attractive than ever. Priced ..... 40c to $1.25

COSMETIC SETS— in well known lines, Priced ..... 35c to $1.00

For Gentlemen

MILITARY BRUSHES— With Ebony Backs, Pair $1.95

DRESS SHIRTS— G.W.G., Graham and Gordon ..... $1.00 to $1.95

TIES— A Good Range in Plain and Pleasing Designs ..... 35c to $1.00

SOX— Silk and Wool and Pure Wool— Per Pair ..... 40c to 75c

SLIPPERS— Boys Slippers $1.29

CIGARS, CIGARETTES, TOBACCO In Christmas Wrappings

For Little Daughter

LINGERIE SETS— Bloomers and Vests, Nicely Boxed, per Set 98c

SLIPPERS— Always Please— Prices ..... 65c to $1.10

APRONS— For the Little Miss. each .. 35c

FOR GOOD VALUES

See our 15c and 25c tables

CALIFORNIA NEW CROP ORANGES—

Extra large, dozen 55c

Large, dozen 38c

Medium, dozen 30c

Small, 2 dozen for 45c

FLORIDA SEEDLESS GRAPE FRUIT—

3 or 25c

APPLES — APPLES

Winter Bananas, Wagners, Delicious, Rome Beauties— at Prices to Suit all Budgets.

MIXED NUTS—

ALL NEW, NO PEANUTS, per lb 20c

3 LBS. FOR 55c

PEANUTS—

PER LB 10c

CAULIFLOWER, BRUSSEL SPROUTS, CELERY, HEAD LETTUCE, ETC.

TO ARRIVE AROUND DECEMBER 20th.

TEA & COFFEE

Strathmore Trading Co.

A. D. Shrimpton, Mgr. Strathmore, Alberta

Carseland

Miss Lena Dick expects to leave this week for Yakima, Wash. where she will spend the next two months with her sister.

The B. P. Club met last Wednesday at the home of Mrs Forbes with about 15 members present. A good report was given on the annual dance which was a decided success.

The Carseland Players took their last play, When Sally Comes to Town to Dalemead and Mossleigh last week and in spite of the short notice, were well pleased with the returns from both places.

Sincere sympathy of the community is extended to Mrs Hill in the loss of her mother Mrs Wilson of Langdon.

The meeting of the Ladies Aid has been postponed from Dec. 14 to 16th and will be held at the home of Mrs McKelvie. This meeting Will be the Christmas gift meeting and the election of officers.

Mr and Mrs R. Bishop with Mr and Mrs Melendy returned Saturday from a motor trip to the Eastern States.

The annual Christmas tree of the School will be held December 23rd in the Community Hall.

THE—

MASSEY - HARRIS Company

IN STRATHMORE
WISH EVERYONE
A HAPPY CHRISTMAS
AND A PROSPEROUS NEW YEAR.

STANLEY KOREK, DEALER

H. P. CAFE

THE SEASON'S GREETINGS
to Our Customers and a Bright and Happy
New Year For All.

WE THANK YOU FOR YOUR PATRONAGE AND EXTEND YOU OUR BEST WISHES FOR A MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR.

IMPERIAL OIL LTD.

J. W. Robison Agent

NEW LOW BUS

ROUND TRIP WINTER EXCURSIONS
FROM STRATHMORE TO
VANCOUVER $28.45 — VICTORIA $29.20
Tickets on Sale Dec. 2, 1938 to Feb. 28, 1939
Return April 30, 1939
Similar Low Fares To All Points in Canada
And the United States.

HOLIDAY EXCURSIONS TO ALL
POINTS IN WESTERN CANADA
Where Bus Service is Being Rendered

CHRISTMAS	NEW YEARS
Fare And One Quarter For the Round Trip Tickets on Sale— DEC. 23 to DEC. 26 Return Limit Dec. 27	Fare And One Quarter For The Round Trip Tickets on Sales— DEC. 30 to JAN. 2 Return Limit Jan. 3, '39
Christmas & New Years	Teachers and Students
Fare And One Third For The Round Trip Tickets on Sale— DEC. 20 to JAN. 2 Return Limit Jan. 7, '39	Fare and One Quarter For The Round Trip Tickets on Sale— DEC. 26 to JAN. 2 Return Limit Jan. 31,39

SEE YOUR LOCAL BUS AGENT—
— GREYHOUND LINES —

Namaka

The Ladies Aid met at the home of Mrs Aitkens on Thursday with an attendance of 17 members. After the usua business routine, election of officers took place as follows.. President, Mrs E. C. Watts; Vice president, Mrs L. Aitkens; Secretary, Mrs Miller; Treasurer, Mrs L. Wheeler; Flower Committee Mrs C. Mackie and Mrs O. Wheeler. The next meeting will be announced later.

Owing to unavoidable circumstances the school concert and Christmas tree will be held on Tuesday, Dec. 20th instead of the date previously announced.

Mrs Mertgen was a guest at the home of Mrs Brown during the week.

Our hockey boys are enjoying daily practice, at the rink and if the weather keeps fit they hope to arrange a hockey gam ewith some of the teams in the surrounding district in the near future.

Ardenode

Mrs W. A. Freeman left last week by motor to spend her Christmas holidays in California visiting with her father Mr Peter Lukelow.

Mr A. M. Watson met with rather a painful accident Tuesday when he struck a match close to a gas engine. An explosion followed badly singeing his face. We are glad he escaped so easily.

Mr and Mrs Sam Anderson of Strathmore are rejoicing over the birth of a son. Mrs Anderson was Miss Edith Kearns before her marriage.

Mrs Chas. Joel has returned home after spending several weeks in Calgary.

Mrs Ingraham and daughter Marian of Yakima, Wash. are spending a few weeks at the home of Mr and Mrs Jensen. Mrs Ingraham is August's and Pete's sister.

Mr Elmer Barns of Elnora visited at the home of Mrs H. Sharman Wednesday last.

Mr Cliff Dawson was a visitor to Calgary last week.

"Did you know" that Peacocks formerly took the place of Turkeys on the Christmas table, also that the greatest event of the old Christmas dinner, four or five hundred years ago was the entry of the chief cook, bearing the boar's head, garnished with rosemary.

Cheadle

Mrs A. McLean spent several days in Calgary recently.

Don't forget the Christmas Concert in the Cheadle Hall on Wednesday, December 21st.

Mis Verna Barber was a week end visitor in Calgary the guest of Miss Jeanette Cramer.

Friends of Eric Kruger are pleased to know that he is out of the hospital.

IT PAYS TO ADVERTISE

NOVEL EXPERIMENT IN STRATHMORE

(Continued from Page Three)

Tribute should also be paid to the many farmers who, with less encouragement and at greater personal sacrifice made plantings of fruit trees during an earlier period when fewer hardier varieties were available and nothing was known as to their adaptability to our climate. They are the pioneers of whom the present workers are trying to be worthy. Special mention might properly be made of Mr J. R. Allgood, who in 1908 brought in apple trees fromm Blackfoot, Idaho and planted them north of Gleichen where they are still bearing fruit as an inspiration to the present generation. Also we should not forget our own Mr Johnson, who passed on a few months ago, leaving a monument in his apple and plum trees planted in 1911-12 at his farm a mile east of Strathmore. It is the continuing record of these plantings and others of the nature that gives the soundest basis for hope of continued forward progress to Mr Griffin and to the many other persons of similar interest.

THE WEEK'S CALENDAR

Just 9 days to Christmas Eve.

Just 6 days to the shortest day of the year.

December 18— Christmas Service in United Church.

December 21— Sunday School Concert in United Church at 7.30 p.m.

December 22— Strathmore School Concert in Memorial Hall at 7.30 p.m.

December 24— Community Santa Claus in Rockyford Hall, 7.30 p.m.

December 24 and 25— Special Service at St. Michael's Church.

December 26— 12.05 a.m. Hirtle's Theatre, If I Were King, also same Picture at 8 p.m. Monday.

December 28— Christmas Dance at Carseland Community Hall.

January 1, 1939— at 12.05 a.m. New Year's dance at Rockyford and also at Strathmore.

A Christmas Message

— Tim Longbotham —

As residents of the Strathmore District and as citizens of this wide Dominion we have a number of things for which we should be grateful.

Through the fruitful nature of the year that is now drawing to a close, many people who were made despondent by adverse climatic conditions of other days have received fresh hope and courage to cheer them along the pathway of life.

While war is raging in different parts of the world, this Canada of ours is still a land wherein the blessings of peace are to be found.

It is also a safe dwelling place for all those who desire to worship the creator regardless of the religious faith which they uphold.

Freedom of tongue and pen may have been banished from other lands, but it is still ours to cherish and safeguard.

In addition to reminding my neighbors and fellow citizens of these priceless things, I cordially invite them to accept the kindly bit of sentiment which is now being offered through the medium of an old Scottish song—

"A guid new year to ane and a',
And many may you see,
And during a' the years to come
Oh, happy may you be."

NO, NO, MAUDIE

A draft clerk in a foreign exchange bank is not the doorman.

ROCKYFORD AND DISTRICT

Christmas Greetings To All

Rockyford

The December meeting of the Masonic Lodge was held on Monday evening the 12th when their election of officers for the ensuing year was held. The retiring Master was Mr Art Dunsmore, and for the 1939 term Mr Ed McLean has been elected, with H Clemons as S. W., Mr D. Jansen as J. W., Mr Walrod as Secrtary and Mr R. L. Stone as Treasurer were returned for another term. Mr A H. Erswell was elected Tylor for the year. The installation of officers will be conducted on the 27th December.

The young girls sewing club met on Tuesday last at the home of Miss Doris Williams. The girls are doing considerable reading at their meetings and Miss Olive Garriott entrtained them this time while the others sewed. At the close of the business a delightful lunch was served by the hostess.

The small son of Mr and Mrs Keslie has had several very bad attacks of what would appear to be convulsions. He had another bad spell on December 12th and was taken to the hospital during the afternoon. Latest reports are that he is doing nicely.

The Masonic Lodge entertained their lady friends and the Eastern Star members to a very delightful banquet on Friday evening Dec. 10th. Tables were laid for about 50 guests. Chas. Bradwell acted as toast master and after atoast to the king, called on several who responded with their enjoyable numbers. Miss Doris Williams gave one of her much enjoyed Character Readings, Mr McLean, Sr. gave a violin selection accompanied by his son Ed on the banjo. When the tables were cleared the orchestra composed of Ed McLean, Ken Hendry, Mr Peterson and Mr Walrod supplied music for a dance. A few tables of bridge were in play during the evening.

A very pleasant gathering of the Rockyford Bridge Club was had at the home of Mrs Ed McLean on Wednesday, December 7th with the regulation two tables in play. Mrs Reish was the fortunate player to receive the highest score and the evening's prize. The hostess served a delightful lunch at the finish of the play.

Born to Mr and Mrs Loran Allen on Wednesday, December 7th a daughter. Both mother and babe are doing well.

A special meeting of the Rockyford Ladies Aid Society was held at the United Church Parlors ond Thursday Lecember 8th. when the returns for the Bazaar were completed and turned in and showed very pleasing returns for the day. The next meeting will be the last of the year and the election of officers for the ensuing term. This will be held at the home of Mrs Chapman with Mrs L. Roppel and Mrs Ross as hostesses.

Considerable interest has been shown in the election for school trustee for for the new larger school district. Mr Tom Bensted and Mr E. A. Wagler of Standard were contesting this particular district and at the time of going to press the count stood with Bensted 84 and Wagler 71 with three schools to hear from.

POLITE REPARTEE

If it wasn't for me you'd be the biggest fool in the show business.
How does it feel to head the list?

"COMPLIMENTS OF THE SEASON"

Treat Yourself to a Real CHRISTMAS GIFT— Place a Five Point Coverage on Your Car.

SEE—

Bert Erswell

"INSURANCE OF ALL KINDS"

PHONE No. 4— ROCKYFORD

WISHING ONE AND ALL A MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR.

A. L. F. Peters

ROCKYFORD ALBERTA

WHEN IN ROCKYFORD CALL AT—

Falconer's Hardware

WHO WISHES YOU ALL A VERY MERRY CHRISTMAS AND A HAPPY & PROSPEROUS NEW YEAR

J. C. FALCONER — ROCKYFORD

WE TAKE THIS OPPORTUNITY OF EXTENDING TO OUR PATRONS OUR HEARTIEST COMPLIMENTS OF THE SEASON. WE ALSO WISH TO THANK THEM ONE AND ALL FOR THEIR PATRONAGE, AND HOPE TO BE ABLE TO SERVE THEM AGAIN AS IN THE PAST.

GRIFFITH'S GARAGE & SERVICE

ROCKYFORD, Alta. PHONE 43

Yuletide Greetings

— From —

ROCKYFORD MEAT MARKET

We wish to Thank Our Patrons for Past Patronage and Hope for a Continuation in The New Year.

T. BIRT, Proprietor, Rockyford, Alberta

Yorke's Cafe

EXTENDS SEASON'S GREETINGS TO ALL.

LILLIAN YORKE—, Rockyford

YARDLEY SETS FROM $1.00 UP

XMAS GIFTS at LAMBERT'S

CUTEX SETS A FULL RANGE IN The Latest Style

Books Books

FOR YOUNG AND OLD, MAKE A LASTING GIFT.
ALL NEW COPY-RIGHTS OBTAINABLE.

CHOCOLATES
Guaranteed Absolutely Fresh
NEILSONS
PATTERSONS
SMILES 'N CHUCKLES
MOIRS

THE SCHICK
ELECTRIC RAZOR
IS THE BEST WAY TO
START SHAVING.

CHRISTMAS CARDS, TAGS, SEALS AND TIES
IN NEW ASSORTMENT AT THE BEST PRICES

SUBSCRIPTIONS TO THE FAVORITE MAGAZINE— A REMEMBRANCE FOR THE WHOLE YEAR

CIGARETTES & CIGARS IN SPECIAL CHRISTMAS WRAP

CHINAWARE AND WILTON POTTERY FROM 75c UP

FOUNTAIN PENS and PEN & PENCIL SETS $1.00 TO $5.00

FOR LITTLE CHILDREN— GAMES, Paint Books, & Cut-Outs.

ICE CREAM SPECIAL- TUTTI-FRUTTI- Per Pint 20c

Lambert's
DRUG STORE

PHONE 58— STRATHMORE

Buy Your Turkeys
AT
ROBERTS
Meat Market
For Your Holiday Dinner

WISHING YOU ALL A MERRY XMAS
AND A HAPPY NEW YEAR

Len Roberts, Mgr. Strathmore

JOSH BILLINGS ENGLISHED

Josh Billings was a serious moralist, almost a preacher, with a gift for epigrammatic expression. It probably has never been surpassed, but because of the grotesque orthographical form in which it was presented, may never have been rightly appreciated.

Spelt properly, the sayings of Josh Billings can hold their own for good sense, wit, and forcible phrasing with any of those of the French masters. When it comes to humor, the others are nowhere.

A few of his sayings done into ordinary English illustrate, and prove, this point.

Marrying for love may be a little risky, but it is so honest that God cannot help but smile at it.

Most men would rather say a clever thing than do a good one.

Truth is the only thing I know that cannot be improved upon.

Slander is played on a horn of brass, but truth steals forth like the dying song of a lute.

About as good a way as any to be happy is to pity those who are below us and forget that there is anybody above us.

Epitaph. Here lies John Ferguson, Esq. who died worth half a million—less the Kingdom of Heaven.

Avarice eats up all the good things in a man and then feels on his vices.

If you have a good wife keep perfectly still and thank God every living minute for it.

Honesty is the best policy. But don't take my word for it; try it.

This American philosopher's orthography, in contrast, is also illustrated;

Give the Levil his due, but be very koerful thare ain't mutch due him.

Marrying a woman for her munny is vera mutch like setting a rat trap and baiting it with yure own finger.

A vartuous and ekonomical and knowing and butiful woman is— is all that can be said on the subject.

Man was created a little lower than the angel and has bin gittin a little lower ever sinse.

God save the phools and don't let them run out, for if it wan't for them wise men couldn't geta livin.

Aan general thing, when a woman wans the britches she has a good rite few them.

Thare is one time when awl men are comparatiffly pure and that is when they are in luv.

Chastity is like an ankel; if it onse gets that is the last ov it.

"Josh" was Henry Wheeler Shaw, a New Englander, who spent a good deal of his life in the West. As an auctioneer in New York state, he achieved his subsequent fame, by varying that occupation with his writings and platform appearances. He published a number of books and died in 1885.—E. V. Lucas in London Times.

GREAT DISCOVERY

A scientiest says it is the lower part of the face, not the eyes, that gives away one's thoughts. Especially when one opens the lower part of the face.

SOME MISTAKE SOMEWHERE

On my trip to South America I saw a lot of beautiful panoramas.

I thought you told me you wouldn't run around with those native girls!

SAD POME

Mary had a little lamb,
Given her to keep.
It followed her around until
It died of lack of sleep.

LIONS ORGAN CLUB -IZED

On Monday last Lion Jim Irving of Calgary gathered together a number of local men and explained to them in detail all about Lionism. He was assisted by Lion Dr Spankie, Bert Shaw, Henry Winfield, and Bert Branton of Calgary, who all spoke on the benefits and satisfaction of being a Lion. Bert Shaw showed the duties of the Tail Twister to the amusement of all present.

Elections followed and officers are E. N. Ridley, president; Dr Giffen, 1st vice; Rev. Geo. Lang 2nd Vice; Art Hay, 3rd vice; Chuck MacLean, secretary; Leonard Van Tighem, treasurer; Art Lambert, Tail Twister; and George Anderson, Rev. Father Leaver, and J. W. Robison, directors.

Mr Ridley took the chair following elections and spoke briefly on aims and work of the club. One question, he said, was in seeking outlets for a service club. More members would be a pleasant sign, he indicated. Plans were then made for the Charter night banquet and also for a supper meeting next Tuesday evening in the Legion Hall at which the Calgary Club will carry the program. Installation of officers, an "informal formality", will take place this night. This meeting is open to anyone whether or not they have been out before. Come and have a good time.

THE SPORTS LEDGER

HOCKEY—

There will be a game here on Saturday night. This is only exhibition but may show some real pointers. Come out for the first game of the season.

At a recent executive meeting of the hockey club, a few more changes were made to complete the new slate. This year's team manager is Cecil Lambert and he is expected to do big things for the boys. Charlie Giroux is coaching and he has already had the boys out on the ice getting their sea legs again.

BOWLING—

Local keglers have raced into the final heat of the tournament and practically all that remains now is the playoff series. Teams are so close now that a game may mean a spot higher or lower on the ladder and they are hard fought. Though Roberts is holding down second, Holmes has a big edge and we still pick him for the inside berth. We'll be telling you next week which way it went. Teams are as shown— Sowden, Roberts Holmes, Cohoe, Freeman, Gray, Anderson, Martin, Giroux, Crellin, Wright, Van Tighem, Cockx.

A SCOUT IS THRIFTY—

He saves his time and uses it to advantage. He respects other people's property also and treats it with equal care. He getsbetter value in this way. —A Scout is thrifty.

TELLING TALES—

Chief— We must dismiss that salesman. He's been telling all our clients that I'm an ass!

Partner— I'll speak to him and tell him not to discuss business secrets.

RAILWAY FARES REDUCED
FOR
CHRISTMAS & NEW YEARS
DATES OF SALE

FARE AND ONE QUARTER

For CHRISTMAS
from Dec. 23 to 2 p.m. Dec. 26
Good to return til Dec. 27, '38

For NEW YEAR'S DAY
from Dec. 30 to 2 p.m. Jan. 2
Good to return until Jan 3, '39

FARE AND ONE THIRD

For Christmas & New Year's
from Dec. 20 to Jan. 2 inl.
Good to return until Jan. 7, '39

For Fares and Full Information Apply

Canadian Pacific

A Happy Christmas

WILL BE MADE MORE HAPPY BY SERVING YOUR GUESTS CHOICE TURKEY BOUGHT FROM

CARESLAND MEAT MARKET

FRESH MEATS ALWAYS IN STOCK

....WE WISH ALL OUR CUSTOMERS.... AND FRIENDS A VERY HAPPY CHRISTMAS AND A PROSPEROUS NEW YEAR.

H. M. BONITZ — Proprietor
PHONE R704 CARSELAND

Xmas Trees

Fine Assortment of Large and Small Christmas Trees on hand. Can Supply Schools, Halls, Houses, etc. All Prices.

TONY KEMPS— Strathmore.

WISHING ONE AND ALL A MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR.

GEORGE SNAITH
PHONE 43 STRATHMORE

Yuletide Greetings
And Very Best Wishes for a Bright And Prosperous New Year.

T. M. WEARS, Barrister Strathmore

TO EVERYONE
A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR
Barbor & Craddock

A VERY HAPPY CHRISTMAS AND A BRIGHT AND PROSPEROUS NEW YEAR
IS OUR WISH FOR EVERYONE.
GEORGE PALARDY, Strathmore, Alta.
THE ECONOMY EXPRESS

HOTEL York CALGARY
CENTRE ST. at 7th AVE.
EXTRA LOW RATES From 1.50
Excellent COFFEE SHOP
ALSO OPERATING
HOTEL ST. REGIS
RATES $1 and $1.50 — WEEKLY and MONTHLY RATES

Advertising Rates

Classified Advertising, per issue 35c
Three issues for $1.00
Reading Notices, Coming Events 50c
Cards of Thanks, In Memoriam Notices, etc per issue 50c
Display Advertising Rates on Application.

FOR SALE— 1 LARGE CAST IRON McClary Circulating heater, good as new. 1 Delco light plant, complete with batteries. Apply H. Groves, phone 1107.

FOR SALE— RHODE ISLAND RED Roosters. Rump & Sendall, B. C Stock. Weigh between 7 and 8 lbs Also pullets ready to lay. Apply Mrs George Thurston, Nightingale.

FOR SALE— 300 BUSHELS SPRING Rye, cleaned or uncleaned. Apply Agent U. G. G. Namaka.

FOR SALE— 6 TUBE LONG AND Short Wave Radio, one only 18?. Barbor & Craddock, Strathmore.

FOR SALE— 1 UPRIGHT DIAMOND A Quebec Heater. Apply Standard Office, Phone 17

FOR RENT— DWELLING OF SIX Rooms, Garage, Well. Apply T. M Wears, Barrister D15

Church Notes

UNITED CHURCH OF CANADA
Rev. V. M. Gilbert, B.A., B. D.
Minister
Strathmore, Alberta.
Miss Edith Hirtle—
Choir Leader and Pianist.

Sunday, December 18th, 1938
CHEADLE— 2.45 p.m. Worship.
STRATHMORE—
10 a.m.— Worship.
and Junior Congregation.
Subject— "God's Gifts".
11 a.m.— Church School.
7.30 p.m. Worship.
Subject— "The Best for Christmas"
At the close of the evening worship there will be a meeting of the congregation to receive the report of the Committee on Pews.

ST. MICHAEL'S AND ALL ANGELS' CHURCH
Incumbent—
Rev. Geo. W. Lang, B. A. L.th.

Dec. 18— 4th Sunday in Advent
The Sunday Before Christmas—
8 a.m.— Celebration of the Holy Communion.
11 a.m.— No service in Strathmore St. Andrew's, Gleichen.
Christmas Festival Service.
Celebration of the Holy Communion and Sermonette.
Subject— "Love That Melts the Snows."
Strathmore—
2 p.m.— Sunday School.
7.30 p.m.— Evensong and Sermon.
Subject— "One Week to Prepare— For What."?

The Christmas services at St. Michael and All Angels' Church will consist of a midnight Celebration of the Holy Communion on Christmas Eve, a Christmas Festival service on Christmas Day at 11 a.m. with Holy Communion, and a service of Christmas Festival Evensong at 7.30 p.m. which will be in the nature of a Carol service. May I remind you that a Christmas Festival Evensong is a rare thing since Christmas fall on a Sunday once only in seven years.

SACRED HEART CHURCH STRATHMORE
STRATHMORE—
Mass every Sunday 10.30 a.m. excepting first Sunday of the month, when Mass will be at 10 a.m.
CARSELAND—
First Sunday of the Month, Mass at 11 a.m.
REV. FATHER COSMAN, Pastor.

FRATERNAL

THE CANADIAN LEGION
No. 10 B. E. S. L.
EXTENDS CORDIAL CHRISTMAS GREETINGS TO ALL THEIR FRIENDS FAR AND NEAR.

PICOBAC PIPE TOBACCO
FOR A MILD, COOL SMOKE

LAYZELL & GILCHRIST
— Auctioneers —
—Farm Sales a Specialty—
Box 353 Phone 91-3311
Calgary Alberta

FOR SALE— NICE LITTLE FARM close to town, good roads, 15 minutes walk to 11 stores, 6 churches, fair grounds. Lots of good wood and good water piped into a four roomed house with bath. See a small snap of house at the Standard office. Write Mr Quantz, R. No. 3, Cloverdale, B. C.

FOR SALE— 3 YORKSHIRE BOARS Eligible for Registration, 1 1-2 months old. Select type. $20 each. Apply W. P. Frederick, Nightingale.

PHONE M4470—
JAMES MORRIS
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

HOTEL GROSVENOR
THE HOTEL OF THE FRIENDLY HEARTH

When you come to town for your Christmas shopping — save your time and feet by staying at the Grosvenor. It is right in the midst of the shopping district and yet away from the noise and bustle. Whether you are in Vancouver for a day or a month, the Grosvenor offers the finest hotel service at really reasonable rates.

Excellent Food & Splendid Service Moderate Prices
NO BAR

VANCOUVER B.C.
E. C. BAYNES Owner-Operator

PHOTOGRAPHS FOR XMAS
You Will Get the Best At—
— LANE'S STUDIO —
EXPERT PORTRAIT PHOTOGRAPHERS
133a Eighth Avenue West
CALGARY, ALBERTA

SUBSCRIPTION PREMIUM

THE STRATHMORE STANDARD is giving an Attractive Interior THERMOMETER Valued at $1.00, to all who pay their Subscription before Dec. 31st, 1938 if Your Label Shows you in Arrears

Pay up and secure a Good Thermometer FREE !

TOWN OF STRATHMORE
NOTICE

NOTICE is hereby given that all persons shall clear snow or ice from sidewalks adjoining premises occupied by them, as provided for by By law No. 7 of the Town of Strathmore.

By Order of the Town Council

CROWFOOT HIGH SPIRITS DONATES HAMPERS TO JR. RED CROSS HOSPITAL

Do not fail to see the dolls in Patteson's Window Monday next. They have been dressed by the members of the Crowfoot High Spirits. Also see the choice Hamper of Fowl and Home made Preserves in Roberts Window on same day donated by same Club.

This is a splendid donation to a worthy cause, and we congratulate the C. H. S. Club.

Turkeys

Make sure that you know the MARKET PRICE of your turkeys by receiving our free price list during the turkey marketing season in December. Send us a card with your name and address NOW to go on our list.

WINDSOR'S, PRODUCE PACKERS,
601- 11th Ave. West— Calgary

GET MORE DOLLARS FROM YOUR HENS

More eggs and lower feeding costs are the result when you feed Watkins Mineralized Poultry Tonic to your hens. That means that you get more dollars from your poultry and the cost is very small. You'll have a healthier flock too. Insure the health of your birds, and you'll get more eggs.

Apply VICTOR ROHL
652 McDougall Road, Calgary

HUB
BILLIARD ROOM
BOWLING ALLEY
A Merry Christmas
A Happy New Year
To Everyone.
R. HAMBLY, Prop.

CHIC'S COFFEE COUNTER
All White Help

CHOICE TURKEY DINNER With All The Trimmings Served CHRISTMAS DAY From 12 o'clock Noon on—

LUNCH COUNTER AND COMFORTABLE BOOTHS
APPETIZING HOME COOKED MEALS

HIRTLE'S THEATRE

WE WISH TO THANK our many friends for their patronage during the past year. We assure you we have many fine pictures booked for the year 1939, which we trust you will all enjoy.

Our staff joins with us in wishing you all A Very Merry Christmas and a Most Happy and Prosperous New Year.

Manuel and Gladys Hirtle.

FRIDAY and SATURDAY DECEMBER 16th nd 17th
BOY MEETS GIRL
James Cagney—
Pat O'Brien—

FRIDAY AND SATURDAY DECEMBER 23 and 24
Bing Crosby, Fred McMurray, in
SING YOU SINNERS

SUNDAY, DECEMBER 25th— PREVIEW— 12.05
MONDAY, DEC. 26, 8 p.m.
Ronald Colman, in—
IF I WERE KING

NEWS & COMEDY

INFORMATION PLEASE

A program which has gained much popularity in the United States is now heard over CFAC every Wednesday from 8.30 to 9 p.m. when Information Please, takes the air.

The new show is a quiz type of presentation except that the usual procedure is reversed; Instead of the layman being asked questions by experts the experts are put onthe spot, by radio listeners, who submit the questions. Five dollars is paid for each question used on the air, and the sender receives an extra ten dollars if he succeeds in stumping the expert. An analysis of questions showed that some of the specialists intheir own field were definitely ignorant of some of the current topicsc of the day. For example, they did not identify the Dionne quints as the five famous people born on the same day, and one author was unable to remember the author of a poem he composed himself!

Silver Theatre— Bette Davis, will be heard on Silver Theatre, over CFAC, Sunday Dec. 18 from 4 to 4.30 p.m. She will head the cast completing the two episodes story, Broken Prelude .

IF YOU
Want a Cook
Want a Clerk
Want a Partner
Want a Situation
Want a Servant Girl
Want to sell a Piano
Want to sell a Carriage
Want to buy or sell a farm
Want to Sell House Property
Want to sell Groceries or Drugs
Want to sell household furniture
Want to sell dry goods or carpets
Want to find customers for Anything
Then Advertise in
THE STANDARD
The Very Best Medium in the District
Advertising will gain new customers
Advertising will keep old customers
Advertising liberally always pays
Advertising makes success easy
Advertising begets confidence
Advertising shows energy
Advertising shows pluck
Advertise then, at once
Advertise continually
Advertise skillfully
ADVERTISE RIGHT NOW!

PETE DE KORT
Carpenter
STRATHMORE

LIONS CLUB OF STRATHMORE
NOTICE

You are invited to attend the inaugural Banquet of the Lions Club of Strathmore to be held at the Memorial Hall on TUESDAY NIGHT, DECEMBER 20, at 6.30 p.m.

This meeting will be conducted by the Officers of the Calgary Lions Club. The newly elected Officers of the Strathmore Lions Club will be installed and an interesting programme is assured.

Please notify Lion Charles A. MacLean, Secretary, if unable to attend as catering for an occasion like this is always a problem. Tickets for the banquet are 50c.

P. S.— Non-Members interested shoudl attend.

Members must attend, and this especially applies to the officers, as they are to be installed.

CHRISTIAN SCIENCE

At all Christian Science Churches next Sunday, the subject of the Lesson Sermon will be "Is the Universe, Including Men, Evolved by Atomic Force?" One of the Scriptural quotations in the Lesson Sermon is Revelation 4.11; "Thou art worthy, O Lord, to receive Glory and honour and power; for thou hast created all things, and for thy pleasure they are and were created." One of the correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, is— "The true theory of the universe, including men, is not in material history but in spiritual development."

Some powder goes off with a bang some goes off fith a puff.

For Your Winter Trip
EXCURSION FARES

TO EASTERN CANADA
TO CENTRAL STATES
TO PACIFIC COAST

Special Reduced Fares DAILY DEC. 1 to JAN. 5 Return Limit 3 Months

Low Home-visitors' Fares DAILY DEC. 1 to JAN. 5 Return Limit 3 Months

Special Winter Fares To VANCOUVER-VICTORIA Also Washington- Oregon and California Points

Ask for literature and full information from Ticket Agent. He will gladly assist with your Travel Plans.

Canadian Pacific

HOCKEY
SATURDAY, DEC. 17, 9.15
STRATHMORE VS. GLEICHEN
IN THE STRATHMORE ARENA
THE FIRST GAME OF THE SEASON
DO NO MISS IT.

WESTERN DEPT. STORE
Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

JAP ORANGES— Box 98c

CANDY—
Xmas Brilliant,
2 lbs 35c
5 lbs 85c
Creams & Jellies—
1 lb 25c
5 lbs $1.10
English Mixed—
2 lbs 45c
5 lbs $1.00
Jelly Beans—
1 lb 19c
2 lbs 35c
Chocolate Drops—
2 lbs 35c
5 lbs 85c
Special Discount For Schools.

XMAS NUTS—
Soft Shell Walnut,
1 lb 16c
5 lbs 75c
Brazils—
1 lb 17c
5 lbs 80c
Soft Shell Almonds
1 lb 23c
Filberts,
1 lb 23c

PEANUTS—
2 lbs 22c
5 lbs 49c

MIXED NUTS—
Very few peanuts,
2 lbs 35c
5 lbs 85c
10 lbs $1.65

CHOCOLATES—
Xmas Wrapped,
4 lb box $1.00
2 Boxes $1.90
CHERRIES—
Marchino—
1 lb box 35c

CRANBERRIES—
1 lb 25c
POTATOES—
Sweet, 4 lbs 25c
HEAD LETTUCE—
CELERY—
BRUSSEL SPROUTS—
At Best Prices.

APPLES—
McIntosh Red,
Case $1.55
McIntosh Red,
Fancy, case .. $1.85
Delicious,
Fancy Wrapped,
Case $2.00

DRESS SOX—
Men's 3 pairs $1.00
DRESS SOX—
Pure Wool, pr. 50c
DRESS SHIRTS—
Men's, all sizes,
Spec. Priced ... $1.25
MEN'S HOUSE SLIPPERS—
From per pair,
$1.25 to $2.00
TIES— BOXED—
From .... 45c to 75c
SCARVES—
From ..55c to $1.00

THE SEASON'S GREETINGS

HANDKERchiefs—
Men's, from 3 for 25c to 3 for 50c
MEN'S BELTS—
From ..50c to $1.00
BOYS TIES—
each 29c
MEN'S SPATS—
Made by Currie,
Pair $1.00
PAJAMAS—
Men's Flannelette,
From per pair $1.35
To $2.10
TEA SETS—
22 piece $1.25
WE HAVE A NICE ASSORTMENT OF TOYS.

XMAS Crackers—
Box .... 30c and 50c
WE HAVE A VERY NICE ASSORTMENT OF XMAS TREE DECORATIONS

STATIONERY—
Boxed, good prices.

FOR LADIES—
SILK HOSE—
Pair ..75c and $1.00
PANTIES—
Pair 50c
VEST & BLOOMER
Sets .... 60c and 89c
GOWNS—
Each $1.59
SLIPS—
Each $1.50
GLOVES—
Pair, up to $2.25

RISDON'S MACHINE SHOP
Machine Work And Welding
A MERRY CHRISTMAS TO ALL
— PHONES —
SHOP 27R2 RES. 27R3